



2011 Sponsorship Package

Dear Great American Duck Race Supporter:

We would like to thank you for your past support of the Great American Duck Races. As you know, the Duck Races have been the trademark of Deming for three decades. Your financial support of the races helped make this possible.

As we plan for the 32nd Annual 2011 Summer Games, August 25th through the 28th, we request your continued support. As in the past, all sponsors are mentioned numerous times throughout the weekend festivities. As a sponsor you also have the opportunity to distribute coupons, flyers and ads via our sponsor packs (be sure to include an email address, as this is our preferred method of contact).

The enclosed package provides you with various sponsorship options, benefits and a pledge sheet.

Please take time to review the information. We want you on board for this year's race! If you can't help financially, then we can always use volunteers. Just give us a call. Let's make 2011 another year to remember. If you need extra copies, this sponsor package is available at www.demingduckrace.com. For information call toll free 888 345-1125.

Sincerely;

The Great American Duck Race Committee
Sponsorships: Shannon Bennett W: 546-8304 W: 546-2619 C: 544-5465

Fill out the attached sponsorship agreement, and include a check or your billing preference.

Platinum-Corporate

\$10,000 

EXCLUSIVE!

One sponsor only at this level Package Includes:

- 2 (two) Balloon Sponsorship
- 20 (twenty) Sponsor Shirts
- 20 (twenty) Sponsor Party Tickets
- 20 (twenty) Duck Race Entry Tickets
- 1 (one) Parade Entry
- 20 (twenty) Duck Royalty Tickets
- Custom Posters with your logo - 2 (two) Banners hung in Park (supplied by sponsor)
- Name inclusion in **ALL** advertising

Diamond-Corporate

\$7500 

Package Includes:

- 2 (two) Balloon Sponsorship
- 15 (fifteen) Sponsor Shirts
- 15 (fifteen) Sponsor Party Tickets
- 15 (fifteen) Duck Race Entry Tickets
- 1 (one) Parade Entry
- 15 (fifteen) Duck Royalty Tickets
- Custom Posters with your logo - 2 (two) Banners hung in Park (supplied by sponsor)
- Name inclusion in **ALL** advertising

Corporate \$5000



Package Includes:

- 1 (one) Balloon Sponsorship
- 10 (ten) Sponsor Shirts
- 10 (ten) Sponsor Party Tickets
- 10 (ten) Duck Race Entry Tickets
- 1 (one) Parade Entry
- 10 (ten) Duck Royalty Tickets
- Custom Posters with your logo - 2 (two) Banners hung in Park (supplied by sponsor)
- Name inclusion in **ALL** advertising

Platinum \$2500



Package Includes:

- 1 (one) Balloon Sponsorship
- 6 (six) Sponsor Shirts
- 6 (six) Sponsor Party Tickets
- 4 (four) Duck Race Entry Tickets
- 1 (one) Parade Entry
- 6 (six) Duck Royalty Tickets
- Custom Posters - 2 (two) Banners hung in the Park (supplied by sponsor)
- Name inclusion in advertising

Event Sponsor \$2000

Package Includes:

1 (one) Balloon Sponsorship
5 (five) Sponsor Shirts
5 (five) Sponsor Party Tickets
5 (five) Duck Race Entries
1 (one) Parade Entry
Custom Posters
5 (five) Duck Royalty Tickets
Name inclusion in advertising **PLUS You have an event named after your business**
(Banner included.)

Gold \$750

Package Includes:

1 (one) Balloon Sponsorship
4 (four) Sponsor Shirts
4 (four) Sponsor Party Tickets
4 (four) Duck Race Entries
Custom Posters
1 (one) Parade Entry
4 (four) Duck Royalty Tickets
Name inclusion in advertising

Silver \$375

Package Includes:

2 (two) Sponsor Shirts
2 (two) Sponsor Party Tickets
Custom Poster
2 (two) Duck Royalty Tickets
2 (two) Duck Racing Tickets
1 (one) Parade entry

Duck \$175

Package Includes:

2 (two) Sponsor Shirts
2 (two) Sponsor Party Tickets
2 (two) Duck Royalty Tickets
2 (two) Duck Racing Tickets

Diamond \$1400

Package Includes:

1 (one) Balloon Sponsorship
5 (five) Sponsor Shirts
5 (five) Sponsor Party Tickets
5 (five) Duck Race Entries
1 (one) Parade Entry
Custom Posters
5 (five) Duck Royalty Tickets
Name inclusion in advertising

Balloon \$500

Package Includes:

1 (one) Balloon Sponsorship
2 (two) Sponsor Party Tickets
2 (two) Sponsor Shirts
2 (two) Duck Race Tickets
4 (four) Duck Royalty Tickets
1 (one) Parade entry
Custom Poster

Lane Sponsor \$325

Package Includes:

2 (two) Sponsor Shirts
2 (two) Sponsor Party Tickets
2 (two) Duck Racing Tickets
Signage on one of the race track lanes.
*First come, first serve. Only 16 lanes available.
We supply the Lane signage

This year marks the 32nd Annual Great American Duck Race. Please help us put on this event with your sponsorship. The Great American Duck Race of Deming, Inc. is a non-profit group of volunteers charged with putting together the annual festival. **Deming's Premiere Family Event is The Great American Duck Race.**



Includes Hot Air Balloon Sponsorship, and weather permitting, a ride Saturday and/or Sunday.

Sponsorship Agreement

2011 Great American Duck Race

Business Name: _____
Contact: _____
Address: _____
City/State: _____
Phone: _____
Fax: _____
Email: _____

I would like to sponsor the 2011 Summer Duck Race at the following sponsorship level:

- | | |
|--|---|
| <input type="checkbox"/> Platinum-Corporate \$10,000 (20 shirts) | <input type="checkbox"/> Gold \$750 (4 shirts) |
| <input type="checkbox"/> Diamond-Corporate \$7500 (15 shirts) | <input type="checkbox"/> Balloon \$500 (2 shirts) |
| <input type="checkbox"/> Corporate \$5000 (10 shirts) | <input type="checkbox"/> Silver \$375 (2 shirts) |
| <input type="checkbox"/> Platinum \$2500 (6 shirts) | <input type="checkbox"/> Lane \$325** (2 shirts) |
| <input type="checkbox"/> Event Sponsor \$2000* (5 shirts) | <input type="checkbox"/> Duck \$175 (2 shirts) |
| <input type="checkbox"/> Diamond \$1400 (5 shirts) | |
- *Check with the committee for availability.
**include business card or logo

Please specify shirt sizes: _____

(S)mall (M)edium (L)arge (XL)arge (XXL)arge

Additional Shirts available, including sponsor party ticket, for \$40

- No Shirts Please (There is NO discount. Cost is the same with or without shirts.)
- Payment Attached: Check # _____
- Bill me (one payment)
- Credit Card: Visa Master Card Discover American Exp.
Cardholders Name: _____
Card #: _____
Expires: _____
CSC _____ (security code printed on back of card)

Authorized Signature: _____

Mail, Fax or Email to:

Great American Duck Race of Deming, Inc.
202 S. Diamond
Deming, NM 88030
(888) 345-1125
Local Line: (575) 544-0469
Email: info@demingduckrace.com
Fax: (575) 544-0774