

# 43<sup>rd</sup> Annual Great American Duck Races

This Year's Theme:

*Racing to save the day - 43 years of  
celebrating community!*

May 2022

Dear Community Sponsor,

Can you believe we are celebrating the 43<sup>rd</sup> year of the Great American Duck Races (GADR)!?

This year the event will be held on **Thursday, August 25<sup>th</sup> thru Sunday, August 28<sup>th</sup>**. The Duck Races have been the trademark of Deming for over three decades and draw huge crowds from all over New Mexico and our neighboring states for a weekend of fun, food and fast ducks.

The Deming Duck Race is organized each year by a committee of volunteers that work year-round and is successful because of financial support from businesses, community and people like you.

All sponsors get great exposure before, during and after the event and you will have the opportunity to distribute coupons, flyers and ads via our sponsor packs (be sure to include an email address, as this is our preferred method of contact).

We look forward to hearing back from you by **July 20<sup>th</sup>, 2022**. If you pledge to be a sponsor after July 20<sup>th</sup> you will miss out on Sponsor Polos and any mention in advertising. Please let us know if you have any questions, or if you would like us to stop by. Remember...we are always looking for volunteers!!!

The enclosed package provides you with various sponsorship options, benefits and a pledge sheet. If you need extra copies, please email the GADR at [demingduckrace@gmail.com](mailto:demingduckrace@gmail.com) or call Joanna Costilla at (575) 543-8530 or Kristy Garay at (575) 543-9928.

Sincerely,



Joanna Costilla  
Great American Duck Race Committee



# This year marks the 43rd Annual Great American Duck Race.

Please help us put on this event with your sponsorship. The Great American Duck Race of Deming, Inc. is a non-profit organization of volunteers charged with putting together the annual festival.

## Deming's Premier Family Event is The Great American Duck Race!

Sponsorship Level:	Corporate	Event Sponsor	Diamond	Balloon	Gold	Lane	Duck
Amount	\$5,000	\$2,500	\$1,400	\$750	\$550	\$400	\$200
Balloon Sponsorship	X	X	X	X			
Sponsor Shirts	10	6	5	4	2	2	2
Sponsor Party Tickets	10	6	5	4	2	2	2
Duck Race Entry Tickets	10	6	5	4	2	2	2
Parade Entry	1	1	1	1	1	1	
Duck Royalty Tickets	10	6	5	4	4	2	2
Custom Poster with your logo	2 <i>Supplied by Sponsor</i>	2 <i>Supplied by Sponsor</i>				<b>Signage in Racetrack Area. Provided by GADR</b>	
Business Name mentioned in advertising	X	<b>An Event is Named After Your Business</b>	X	X			

Hot Air Balloon Sponsorships include a ride Saturday and/or Sunday, weather permitting

**Due by July 20**

**Sponsorship Agreement**  
**2022 Great American Duck Race**

Business Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**I would like to sponsor the 2022 Great American Duck Race at the following level:**

Corporate \$5000 (10 shirts)

Event \$2500 (6 shirts)

Diamond \$1400 (5 shirts)

Balloon \$750 (4 shirts)

Gold \$550 (2 shirts)

\*\*Lane \$400 (2 shirts)

Duck \$200 (2 shirts)

\*Check for availability

\*\*Include business card or logo (signs are 2'x2')

Please specify shirt sizes: S \_\_\_\_\_ M \_\_\_\_\_ L \_\_\_\_\_ XL \_\_\_\_\_ 2X \_\_\_\_\_

Please choose one: \_\_\_\_\_ Polo \_\_\_\_\_ T-Shirt \_\_\_\_\_ No Shirts

Additional shirts with sponsor party ticket included available for \$40 each.

Payment Attached: Check # \_\_\_\_\_

Bill Me (one payment)

Credit Card:  Visa  Master Card  Discover  American Express

Cardholders Name: \_\_\_\_\_

Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVC: \_\_\_\_\_ (security code printed on back of card)

**Authorized Signature:** \_\_\_\_\_

**Please remember to return by July 20<sup>th</sup>, 2022 to get your sponsor shirts and be included in any advertising.**

Mail or Email to:

Great American Duck Race

PO Box 41

Deming, NM 88031

Phone: (575) 567-3905

Email: [demingduckrace@gmail.com](mailto:demingduckrace@gmail.com)