

# 44<sup>th</sup> Annual Great American Duck Races

This Year's Theme:

*Disco Duck - Hustling to Victory!*

April 2023

Dear Community Sponsor,

We are celebrating the 44<sup>th</sup> year of the Great American Duck Races (GADR)!!

This year the event will be held on **Thursday, August 24<sup>th</sup> thru Sunday, August 27<sup>th</sup>**. The Duck Races have been the trademark of Deming for over three decades and draw huge crowds from all over New Mexico and our neighboring states for a weekend of fun, food and fast ducks.

The Deming Duck Race is organized each year by a committee of volunteers that work year-round and is successful because of financial support from businesses, community and people like you.

All sponsors get great exposure before, during and after the event and you will have the opportunity to distribute coupons, flyers and ads via our sponsor packs (be sure to include an email address, as this is our preferred method of contact).

We look forward to hearing back from you by **July 7<sup>th</sup>, 2023**. If you pledge to be a sponsor after July 7<sup>th</sup> you will miss out on Sponsor Polos and any mention in advertising. Please let us know if you have any questions, or if you would like us to stop by. Remember...we are always looking for volunteers!!!

The enclosed package provides you with various sponsorship options, benefits and a pledge sheet. If you need extra copies, please email the GADR at [demingduckrace@gmail.com](mailto:demingduckrace@gmail.com) or call Joanna Costilla at (575) 543-8530 or Kristy Garay at (575) 543-9928.

Sincerely,



Joanna Costilla, Chief Quacker  
Great American Duck Race Committee



# This year marks the 44<sup>th</sup> Annual Great American Duck Race.

Please help us put on this event with your sponsorship. The Great American Duck Race of Deming, Inc. is a non-profit organization of volunteers charged with putting together the annual festival.

## Deming's Premier Family Event is The Great American Duck Race

Sponsorship Level	Corporate	Event Sponsor	Diamond	Balloon	Lane	Duck
Amount	\$5,000	\$2,500	\$1,400	\$800	\$550	\$250
Balloon Sponsorship	X	X	X	X		
Sponsor Shirts	10	6	5	4	3	2
Sponsor Party Tickets	10	6	5	4	3	2
Duck Race Entry Tickets with Fast Pass	10	6	5	4	3	2
Parade Entry	1	1	1	1	1	
Duck Royalty Tickets	10	6	5	4	3	2
Custom Poster with your logo	2 Supplied by Sponsor	2 Supplied by Sponsor			Signage in Racetrack Area (Provided by GADR)	
Business Name mentioned in advertising	X	An Event is Named After Your Business	X	X		

Hot Air Balloon Sponsorships include 2 riders Saturday or Sunday, weather permitting  
Sponsorship Packet Due by July 7

**Sponsorship Agreement**  
**2023 Great American Duck Race**

Business Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**I would like to sponsor the 2023 Great American Duck Race at the following level:**

- |                                                       |                                                   |
|-------------------------------------------------------|---------------------------------------------------|
| <input type="checkbox"/> Corporate \$5000 (10 shirts) | <input type="checkbox"/> **Lane \$550 (3 shirts)  |
| <input type="checkbox"/> Event \$2500 (6 shirts)      | <input type="checkbox"/> Duck \$250 (2 shirts)    |
| <input type="checkbox"/> Diamond \$1400 (5 shirts)    | *Check for availability                           |
| <input type="checkbox"/> Balloon \$800 (4 shirts)     | **Include business card or logo (signs are 2'x2') |

Please specify shirt sizes: S \_\_\_\_\_ M \_\_\_\_\_ L \_\_\_\_\_ XL \_\_\_\_\_ 2X \_\_\_\_\_ 3X \_\_\_\_\_

Please select balloon ride preference (based on openings) \_\_\_\_\_ Saturday \_\_\_\_\_ Sunday

Please choose one: \_\_\_\_\_ Polo \_\_\_\_\_ T-Shirt \_\_\_\_\_ No Shirts

Additional shirts with sponsor party ticket included available for \$40 each.

- Payment Attached: Check # \_\_\_\_\_
- Bill Me (one payment)
- Credit Card:  Visa       Master Card       Discover       American Express
- Cardholders Name: \_\_\_\_\_
- Card #: \_\_\_\_\_
- Expiration Date: \_\_\_\_\_ CVC: \_\_\_\_\_ (security code printed on back of card)
- Billing Zip Code: \_\_\_\_\_

**Authorized Signature:** \_\_\_\_\_

**Please remember to return by July 7<sup>th</sup>, 2023 to get your sponsor shirts and be included in any advertising.**

Mail or Email to:  
Great American Duck Race  
PO Box 41, Deming, NM 88031  
Phone: (575) 567-3905  
Email: [demingduckrace@gmail.com](mailto:demingduckrace@gmail.com)