

47th Annual Great American Duck Races

This Year's Theme:

Outdoor Duck - Racing to the Great Outdoors!

April 2026

Dear Community Sponsor,

We are celebrating the 47th year of the Great American Duck Races (GADR)!

This year the event will be held on **Thursday, August 20th through Sunday, August 23rd**. The Duck Races have been the trademark of Deming for over three decades and draw huge crowds from all over New Mexico and our neighboring states for a weekend of fun, food, and fast ducks.

The Deming Duck Race is organized each year by a committee of volunteers that work year-round and is successful because of financial support from businesses, community, and people like you.

All sponsors get great exposure before, during and after the event and you will have the opportunity to distribute coupons, flyers and ads via our sponsor packs (be sure to include an email address, as this is our preferred method of contact).

We look forward to hearing back from you by **July 7th, 2026**. If you pledge to be a sponsor after July 7th you will miss out on Sponsor Polos and any mention in advertising. If you are planning on pledging as Grand, Corporate, or Event sponsor please let us know prior to **June 15, 2026** so we can ensure proper event advertising. Please let us know if you have any questions, or if you would like us to stop by. Remember, we are always looking for volunteers!

The enclosed package provides you with various sponsorship options, benefits and a pledge sheet. If you need extra copies, please email the GADR at demingduckrace@gmail.com or call Joanna Costilla at (575) 543-8530 or Kristy Garay at (575) 543-9928.

Sincerely,



BJ Trejo, Chief Quacker
Great American Duck Race Committee



This year marks the 47th Annual Great American Duck Race

Please help us put on this event with your sponsorship. The Great American Duck Race of Deming, Inc. is a non-profit organization of volunteers charged with putting together the annual festival.

Deming's Premier Family Event is The Great American Duck Race

Sponsorship Level	Grand	Corporate	Event Sponsor	Diamond	Scramble	Lane	Duck
Amount	\$7,500	\$5,000	\$2,500	\$1,400	\$800	\$550	\$250
Hot Air Balloon Ride	X	X	X	X			
Golf Team Entry (4 people) *Scramble is Friday	2 Teams	X	X	X	X		
Sponsor Shirts	15	10	6	5	4	3	2
Sponsor Party (Friday Night) Tickets	15	10	6	5	4	3	2
Exclusive VIP Experiences & Advertising Signage	X	X					
Duck Race Entry Tickets with Fast Pass	15	10	6	5	4	3	2
Parade Entry	2	1	1	1	1	1	
Duck Royalty Tickets	15	10	6	5	4	3	2
Custom Poster with your logo	4 Supplied by Sponsor	2 Supplied by Sponsor	2 Supplied by Sponsor		Hole Signage (Provided by GADR)	Signage in Racetrack Area (Provided by GADR)	
Business Name mentioned in advertising	The Entire Event is Named After Your Business	An Event is Named After Your Business	An Event is Named After Your Business	X	X		

Hot Air Balloon Ride include 2 riders Saturday or Sunday, weather permitting
Sponsorship Packet Due by July 7

Sponsorship Agreement
2026 Great American Duck Race

Business Name: _____

Contact: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

I would like to sponsor the 2026 Great American Duck Race at the following level:

- | | |
|--|--|
| <input type="checkbox"/> Grand \$7,500 (15 shirts) | <input type="checkbox"/> Scramble \$800 (4 shirts) |
| <input type="checkbox"/> Corporate \$5,000 (10 shirts) | <input type="checkbox"/> **Lane \$550 (3 shirts) |
| <input type="checkbox"/> Event \$2,500 (6 shirts) | <input type="checkbox"/> Duck \$250 (2 shirts) |
| <input type="checkbox"/> Diamond \$1,400 (5 shirts) | |
- *Larger custom packages available if preferred
**Include business card or logo (signs are 2'x2')

Please specify shirt sizes: S _____ M _____ L _____ XL _____ 2X _____ 3X _____

Please select balloon ride preference (based on level) _____ Saturday _____ Sunday

Please choose one: _____ Polo _____ T-Shirt _____ No Shirts

Additional shirts with sponsor party ticket included available for \$40 each.

- Payment Attached: Check # _____
 Bill Me (one payment)
 Credit Card: Visa Master Card Discover American Express

Cardholders Name: _____

Card #: _____

Expiration Date: _____ CVC: _____ (security code printed on back of card)

Billing Zip Code: _____

Authorized Signature: _____

Please remember to return by **July 7th, 2026** to get your sponsor shirts and be included in any advertising. If you are planning on pledging as Grant, Corporate, or Event sponsor please let us know prior to **June 15, 2026** so we can ensure proper event advertising.

Mail or Email to:

Great American Duck Race
PO Box 41, Deming, NM 88031
Phone: (575) 567-3905

Email: demingduckrace@gmail.com

Online Application Available:

www.demingduckrace.com > Sponsors